

Mohamed Mostafa Ali Mohamed

Full-Stack Engineer | Digital Marketing Consultant | Business Owner

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Professional Summary

Full-Stack Engineer with 5+ years building robust web apps, scalable APIs, and high-traffic e-commerce platforms. Founder of Dopyapp, delivering Next.js, Node.js, Prisma, WooCommerce, and SEO solutions that drive growth. Proven ability to deliver responsive frontends, reliable backends, and strong business outcomes.

Core Skills

- Frontend: Next.js, React.js, Vue.js, Tailwind CSS, Bootstrap, SASS
- Backend: Node.js, Express, Prisma ORM, REST APIs, MySQL, PostgreSQL
- E-Commerce: WooCommerce, Google Merchant Center, Shopify
- SEO & Marketing: On-Page SEO, SEM/PPC, Google Ads, Facebook Ads
- Hosting & Tools: WordPress, VPS, Ubuntu, Plesk, CloudPanel, Analytics

Experience

Founder & Lead Full-Stack Engineer

Dopyapp.com | Cairo, Egypt | 2022-Present

- Delivered 20+ modern web applications & e-commerce platforms with scalable APIs & SEO.
- Built backends with Node.js & Prisma powering dynamic Next.js apps.
- Managed WooCommerce stores with 50K+ products & optimized performance.
- Led Google Shopping feed integrations & PPC campaigns.

Full-Stack Developer (Freelance & Contract)

Remote | 2018-2022

- Developed full-stack solutions for small businesses using React/Next.js & Node.js.
- Migrated legacy sites to modern stacks, improving speed & scalability.
- Advised on marketing, hosting, & conversion strategy.

Education & Certifications

- B.Sc. Civil & Mechatronics Engineering, Kafrelsheikh University
- Google Ads Certified | SEMrush SEO Workshop

Projects

- s3oudi.com - WooCommerce + Next.js with 50K products
- Google Merchant Service API - Node.js + WooCommerce sync & diagnostics
- Retail Dashboard - SSR Next.js + Prisma + MySQL
- More on: dopyapp.com

Languages

- Arabic: Native
- English: Professional working proficiency